

Find Your Niche with Ai

Your quick guide to validating profitable business ideas

- 1 Plug your rough business idea into NicheFinder.AI for real market data.
- 2 Filter niches requiring over \$500k annual search demand before building.
- 3 Use SimilarWeb or SparkToro to scan competitor overlap and traffic.
- 4 Skip niches with under 2,000 monthly searches or 3+ VC-funded competitors.
- 5 Write your ideal customer profile with specific traits and dollar values.
- 6 Feed detailed prompts (10+ context lines) to AI for better niche suggestions.
- 7 Stack two AI tools—one for data, one for trends—for validation.
- 8 Research actual customer pain points and willingness to pay before pivoting.
- 9 Compare your niche idea against real case studies in your market.
- 10 Assign dollar value to research hours and track time saved by AI.
- 11 Validate findings with real search volume and ad spend data.
- 12 Iterate prompts until AI clearly identifies who pays and why.