

Automated Ai Email Marketing Campaigns

Setting up AI-powered email campaigns

- 1 Choose an affordable AI email tool under \$100/month like Brevo or MailerLite.
- 2 Start with cart abandonment campaigns to recover \$440+ monthly in lost revenue.
- 3 Set up AI-powered send time optimization to increase opens automatically.
- 4 Create dynamic subject line variants using AI tools to test at scale.
- 5 Segment your list by engagement behavior, not just demographics or purchase history.
- 6 Replace generic mail-merge personalization with AI that personalizes product recommendations.
- 7 Set up engagement-based triggers to send targeted offers when subscribers show interest.
- 8 Generate 10+ AI email copy variants and A/B test them simultaneously.
- 9 Use real-time AI segmentation to send relevant content to dormant vs. active users.
- 10 Implement AI product recommendation blocks for personalized content beyond names.
- 11 Track click-through rates and revenue per email weekly to measure AI impact.