

Ai Tools for Thought Leadership

Build authority and pipeline with AI

- 1 Set up 3-5 keyword alerts in Feedly AI and check daily for fresh insights.
- 2 Choose one research tool (Perplexity Pro or Feedly AI) and validate findings with a second source.
- 3 Feed your 20 best past posts into an AI writing tool to establish brand voice.
- 4 Stack AI tools by workflow: ideation → research → drafting → personalization → distribution.
- 5 Subscribe to Buffer or Taplio for optimal posting times and 2.4x engagement gains.
- 6 Always edit raw AI output for punch, flow, and your unique perspective before publishing.
- 7 Run weekly analytics reports and double down on content that drives DMs, not just likes.
- 8 Switch one generic phrase (e.g., "tips" to "unpopular opinions") and measure engagement impact.
- 9 Use Writer.com or Grammarly Business to flag jargon and weak claims in real-time.
- 10 Combine Taplio's AI scheduling with real-time phrase analytics to optimize LinkedIn posts.
- 11 Invest under \$100/month in a complete tool stack rather than relying on ChatGPT alone.