

Ai Powered Lead Generation for Solopreneurs

Automate lead generation as a solopreneur

- 1 Choose one vertical (e.g., SaaS founders) and set up daily AI lead batches.
- 2 Set up Apollo.io filters to find 200+ targeted leads in under 20 minutes.
- 3 Stack Apollo.io with Clay.com to enrich profiles and trigger multi-channel outreach.
- 4 Train AI email templates on your actual sent emails, not generic samples.
- 5 Review the first batch of AI-generated emails by hand before scaling campaigns.
- 6 Create lead scoring rules based on engagement actions like opens and clicks.
- 7 Use Zapier or Make.com to send qualified leads directly to your calendar.
- 8 Build 7-step email campaigns and let automation run consistently every day.
- 9 Stagger messages across channels and always include value in AI outreach.
- 10 Set up webhook integrations to prevent leads from getting lost in spreadsheets.
- 11 Test multi-channel campaigns using Lemlist or Instantly.ai for \$37-59/month.
- 12 Automate warm lead alerts to your phone for immediate follow-up action.