

Ai Personal Branding Agency

Building an AI-optimized personal brand

- 1 Google yourself today to see what executives find about you online.
- 2 Request weekly ranking reports from any agency you consider hiring.
- 3 Demand real-time dashboard access instead of accepting vague monthly PDFs.
- 4 Switch from random posting to data-driven storytelling with verified statistics.
- 5 Choose an agency using proprietary AI tools, not generic ChatGPT.
- 6 Ask your agency for a content map aligned with your buyer personas.
- 7 Compare your inbound leads monthly to track agency performance objectively.
- 8 Verify agency testimonials with measurable results like sales calls or mentions.
- 9 Audit your profile across 11 platforms monthly for consistency and optimization.
- 10 Set clear KPIs: inbound leads, partnership requests, and media mentions.
- 11 Evaluate agencies charging \$480-\$2,300/month based on specific growth guarantees.