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CHECKLIST

What is Ai Strategy

Building a winning AI strategy for business

1. Define three key questions: what challenges, which technologies, how to measure success.
2. Set specific, measurable AI goals like reducing costs by 15% instead of vague targets.
3. Audit your data quality, accessibility, and relevance before selecting AI tools.
4. Pilot AI on one process with clear ROI potential before scaling company-wide.
5. Align all AI initiatives directly to your core business objectives and goals.
6. Evaluate total cost of ownership including training and maintenance, not just licenses.
7. Select AI tools matching your team's technical capacity and industry-specific needs.
8. Prepare teams through change management and involve end-users early in implementation.
9. Establish cross-functional collaboration between departments for coordinated AI adoption.
10. Measure success using data-driven metrics and continuously refine your AI approach.
11. Start with high-impact areas like demand forecasting or customer service automation.