

Automated Video Marketing with Ai

Getting started with AI video marketing

- 1 Identify your video content type: explainer, testimonial, or social ad.
- 2 Start with repurposing existing content like blogs or podcasts first.
- 3 Sign up for free trials on multiple AI platforms to test features.
- 4 Choose an AI video tool matching your budget and content needs.
- 5 Prepare your script or select existing content for automation.
- 6 Use AI features to generate avatars, voiceovers, and visual assets.
- 7 Review generated videos and tweak scripts, visuals, and calls-to-action.
- 8 Test different video versions to measure engagement and ROI.
- 9 Deploy final videos across multiple marketing channels simultaneously.
- 10 Monitor campaign performance metrics and iterate based on results.
- 11 Scale successful video templates across your entire audience segments.