

Ai Video Tools for Social Media Content

Creating social media videos with AI tools

- 1 Choose 2-3 AI video tools that match your specific content needs.
- 2 Sign up for free trials before committing to paid plans.
- 3 Create your first 30-second social video using tool templates.
- 4 Experiment with AI voiceovers and auto-caption features.
- 5 Test exporting videos in multiple formats for different platforms.
- 6 Combine tools strategically: draft with Pictory.ai, polish with VEED.io.
- 7 Track engagement metrics after posting AI-generated videos.
- 8 Define your content type before selecting an AI video tool.
- 9 Enable collaboration features if working with a team.
- 10 Optimize your workflow based on engagement performance data.
- 11 Set a realistic budget between free tier and \$49/month options.