

Ai Avatars for Webinar Presentations

Implementing AI avatars in your webinars

- 1 Choose an AI avatar platform based on language needs and API flexibility requirements.
- 2 Customize your avatar's micro-expressions, blink rate, and voice modulation before launching.
- 3 Batch-record all avatar scripts in one session, then tweak visuals separately.
- 4 Select avatars with native accent options matching your target audience's language.
- 5 Replace default avatar settings with personalized gestures and speaking pacing.
- 6 Script your webinar content first—AI avatars don't fix poorly written presentations.
- 7 Test your avatar's eye contact and engagement settings before going live.
- 8 Start with one AI avatar segment if you're new to webinar presentations.
- 9 Compare pricing across Synthesia, Colossyan, Lumen5, and DeepBrain for your needs.
- 10 Use multilingual avatars to localize webinars without hiring new presenters.
- 11 Measure viewer retention and engagement metrics after deploying your avatar.