

Affordable Ai Video Automation Options

Getting started with AI video automation

- 1 Choose an AI video tool matching your specific use case, not just price.
- 2 Start with InVideo's \$30/month plan for unlimited videos up to 15 minutes.
- 3 Write your script outside the tool first to maintain message control.
- 4 Use the tool's template library instead of custom-building every video.
- 5 Track cost per published video and measure watch time, clicks, conversions.
- 6 Combine AI automation with human scriptwriting for better engagement results.
- 7 Test Synthesia (\$22/mo) for training videos or Pictory (\$19/mo) for repurposing.
- 8 Compare your current freelancer/agency costs against AI tool pricing.
- 9 Add custom branding elements after AI generates your initial video draft.
- 10 Switch tools if your current workflow doesn't match your content needs.
- 11 Plan to produce 2-3x more video content monthly with automation.
- 12 Measure email click-throughs and conversions to justify AI investment.