CHECKLIST

Machine Learning for Startup Financial Health

Securing startup financial health with ML

1. Connect bank feeds to an ML platform like Pry or Mercury today.
2. Set up automated alerts for spending anomalies exceeding 18% deviation.
3. Plug your Stripe, QuickBooks, and payroll data into a forecasting model.
4. Run a monthly outlier report to identify duplicate charges and zombie subscriptions.
5. Review flagged ML anomalies with your accountant to catch 92%+ of risks.
6. Use DocSend's Raise Score tool to assess fundraising readiness before pitching.
7. Audit all SaaS subscriptions monthly and cut unused tools immediately.
8. Layer ML forecasts with your accountant's human review for best accuracy.
9. Compare your actual burn rate against ML predictions to catch issues early.
10. Evaluate Pry, Pilot, or Ramp based on your stage and budget needs.